



**MAHARASHTRA INSTITUTE
OF TECHNOLOGY**
MUMBAI, BHARAT

**MAEER'S
MAHARASHTRA INSTITUTE OF
TECHNOLOGY, MUMBAI**

Master of Management Studies (MMS)



Where tradition
meets technology in
nature-inspired campus

Master of Management Studies (MMS)

Master of Management Studies (MMS) is a premier postgraduate programme designed to develop future business leaders, strategic thinkers, entrepreneurs, and management professionals. In today's highly competitive and rapidly evolving business environment, organizations seek managers who can lead teams, make informed decisions, solve complex business challenges, and drive organizational growth.

The MMS programme equips students with advanced management knowledge, analytical skills, leadership capabilities, and practical business insights necessary to excel in corporate, entrepreneurial, and global business environments.

Key Reasons Why BMS Is Important:

Leadership & Strategic Thinking

Modern organizations require leaders who can navigate uncertainty, manage change, and make strategic decisions that contribute to long-term success.

Industry-Relevant Management Skills

MMS develops expertise in Finance, Marketing, Human Resources, Operations, Business Analytics, and other key management domains.

Data-Driven Decision Making

Managers today rely on data, technology, and business intelligence to improve efficiency, profitability, and customer satisfaction.

Career Advancement & Professional Growth

The programme prepares students for managerial and leadership positions across diverse industries and business sectors.

Entrepreneurship & Innovation

MMS nurtures entrepreneurial thinking and encourages students to identify opportunities, develop business models, and create innovative solutions.





MMS from MAEER's MIT Mumbai

MIT Mumbai (part of the MAEER's MIT Group of Institutions) offers a future-ready and industry-oriented Master of Management Studies programme. The curriculum follows the guidelines of the University of Mumbai while integrating practical exposure, leadership development, and contemporary business practices.

The programme focuses on developing competent management professionals capable of leading organizations in a dynamic global business environment.

a. Industry-Oriented Certification Programmes

To enhance employability and industry readiness, students gain exposure to value-added certification programmes in emerging management domains, including:

- ✦ Business Analytics & Data Visualization
- ✦ Financial Modelling & Investment Analysis
- ✦ Digital Marketing & Brand Management
- ✦ HR Analytics & Talent Management
- ✦ Power BI & Business Intelligence
- ✦ Strategic Management & Leadership
- ✦ Entrepreneurship & Startup Management

These certifications provide practical knowledge and industry-relevant skills that complement classroom learning.

b. Strong Corporate Connect & Industry Exposure

MIT Mumbai provides students with opportunities to interact with business leaders, entrepreneurs, consultants, and industry experts through:

- ✦ Corporate Guest Lectures
- ✦ Industry Visits
- ✦ Management Conclaves
- ✦ Leadership Seminars
- ✦ Live Business Projects
- ✦ Corporate Mentorship Programmes

These initiatives help students understand real-world business challenges and develop practical managerial competencies.

c. Summer Internship Programme (SIP)

The Summer Internship Programme serves as a critical component of management education. Students gain hands-on experience by working with organizations across various sectors, enabling them to:

- ◆ Apply management concepts in real business situations
- ◆ Understand organizational structures and business processes
- ◆ Develop problem-solving and analytical skills
- ◆ Gain professional exposure and industry insights
- ◆ Build networks for future career opportunities

d. Leadership & Strategic Development

The MMS programme emphasizes leadership development through:

- ◆ Business Simulations
- ◆ Case Study Analysis
- ◆ Group Discussions
- ◆ Management Workshops
- ◆ Negotiation Exercises
- ◆ Strategic Decision-Making Activities

Students are encouraged to think critically, communicate effectively, and develop leadership qualities necessary for managerial success.

e. Placement Support & Career Readiness

MIT Mumbai's placement initiatives help students become industry-ready through:

- ◆ Resume Building Workshops
- ◆ Mock Interviews
- ◆ Aptitude Training
- ◆ Group Discussion Sessions
- ◆ Corporate Grooming Programmes
- ◆ Soft Skills Development

These efforts prepare students for recruitment processes and successful corporate careers.

f. Location Advantage – Mumbai

Being located in Mumbai, India's financial and commercial capital, provides students with exceptional access to:

- ◆ Corporate Headquarters
- ◆ Banking & Financial Institutions
- ◆ Consulting Firms
- ◆ Start-up Ecosystems
- ◆ Multinational Companies
- ◆ Industry Networking Opportunities

MIT Mumbai combines academic excellence, industry integration, and metropolitan exposure to create future-ready management professionals.



Professional Bodies at MAEER's MIT Mumbai

Students are encouraged to participate in professional and academic forums that enhance learning beyond the classroom.

1. Management Leadership Forum



Organizes seminars, leadership talks, management events, and industry interactions

2. Entrepreneurship Development Cell (E-Cell)



Promotes innovation, startup culture, business planning, and entrepreneurial initiatives.

3. Finance & Investment Society



Provides exposure to financial markets, investment strategies, wealth management, and corporate finance.

4. Marketing & Brand Strategy Club



Conducts branding activities, digital marketing campaigns, market research projects, and consumer engagement initiatives.

5. HR Leadership Forum



Focuses on talent management, organizational behaviour, leadership development, and workplace effectiveness.

6. Business Analytics & Consulting Club



Encourages students to work on business problem-solving, market intelligence, data interpretation, and consulting projects.

Departmental Clubs at MAEER's MIT Mumbai

Students become part of vibrant management communities that encourage learning beyond the classroom.



ENTREPRENEURSHIP CLUB

- IDEATE Business Idea Generation
- INNOVATE Innovation Workshops
- INCUBATE Startup Challenges
- PITCH Pitch Competitions

1. Entrepreneurship Club

Business idea generation, startup challenges, innovation workshops, and pitch competitions.



FINANCE CLUB
Learn. Invest. Grow.

- Stock Market Simulations
- Investment Analysis
- Budgeting Exercises
- Financial Literacy Programmes

2. Finance Club

Stock market simulations, investment analysis, budgeting exercises, and financial literacy programmes.



MARKETING CLUB

- BRAND CAMPAIGNS
- CONSUMER BEHAVIOR STUDIES
- DIGITAL MARKETING PROJECTS
- PROMOTIONAL ACTIVITIES

3. Marketing Club

Brand campaigns, consumer behavior studies, digital marketing projects, and promotional activities.



4. Human Resource Club

Leadership activities, recruitment simulations, team-building exercises, and workplace behavior studies.



BUSINESS ANALYTICS CLUB

5. Business Analytics Club

Data interpretation, market research, dashboard creation, and business intelligence projects.

Innovation & Management Excellence Initiatives

MIT Mumbai encourages students to develop managerial competencies through various professional development platforms.

- **Leadership Development Programme:** Build leadership capabilities through workshops, simulations, mentoring, and experiential learning.
- **Corporate Connect Forum:** Facilitates interactions with industry leaders, successful entrepreneurs, and management professionals.
- **Innovation & Entrepreneurship Hub:** Supports innovative thinking, business model development, startup ideation, and entrepreneurial ventures.
- **Placement Readiness Cell:** Provides comprehensive training for placements, internships, and professional career development.
- **Women in Leadership Forum:** Encourages diversity, inclusion, leadership development, and professional growth among aspiring women managers.

Career Opportunities for BMS Students

At MIT Mumbai, we prepare students not only for jobs but also for leadership roles that create organizational impact and business value.

Top Career Paths Originating from MAEER's MIT Mumbai

1. Marketing Manager

Develop marketing strategies, brand positioning, customer engagement initiatives, and business growth plans.

2. Financial Analyst

Analyze financial performance, investment opportunities, risk assessment, and business profitability.

3. Investment Banking Associate

Support corporate finance activities, mergers and acquisitions, financial modelling, and capital market operations.

4. Human Resource Business Partner

Manage talent acquisition, employee engagement, organizational development, and workforce planning.

5. Business Consultant

Provide strategic solutions to organizations by analyzing business challenges and recommending improvements.

6. Operations Manager

Enhance organizational efficiency through process optimization, supply chain management, and operational excellence.

7. Product Manager

Lead product strategy, innovation, market positioning, and customer experience initiatives.

8. Business Analyst

Transform business data into actionable insights that support organizational decision-making.

9. Digital Transformation Specialist

Drive technology-enabled business innovation and organizational transformation.

10. Entrepreneur / Startup Founder

Launch and manage innovative business ventures using entrepreneurial and managerial expertise.

Higher Education & Global Opportunities

- ✦ Chartered Financial Analyst (CFA)
- ✦ Financial Risk Manager (FRM)
- ✦ ACCA & CMA Certifications
- ✦ Project Management Professional (PMP)
- ✦ Doctoral Studies (PhD)
- ✦ International Certifications in Business Analytics, Finance, Marketing, and Leadership

The Master of Management Studies programme at MIT Mumbai provides a strong foundation for leadership, innovation, entrepreneurship, and lifelong professional success in the global business environment.

